



# Claudia Beck digital designer & illustrator

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## EXPERIENCE:

**Owner and Artisan | Graphic and Web Designer & Illustrator, 2000 ~ Present**  
**Sunflowers and Seagulls Promotional Services | Colorado, U.S.A.**

- I offer premium and comprehensive graphic/web design and illustration services to businesses of all shapes and sizes via my remote, fully equipped studio.
- All work is done on a Macintosh computer system using Adobe Creative Cloud and a host of other applications and systems to help create and promote. Proofing is done on a PC and Android to view work as the mainstream public will see it.
- Traditional illustration techniques employed include, but are not limited to, pen & ink, watercolor and colored pencil, oftentimes combined with digital techniques.

**Graphic Designer | Full-time, Salaried, 1996 ~ 2000**  
**WKA West | Advertising Agency, Vail, Colorado**

- Was responsible for the design and production of print media for multiple accounts simultaneously; in direct contact with clients; also managed printing and deadlines of projects.
- Main client base included local resorts, affluent individuals, and prominent real estate companies, plus local municipalities, a variety of politically affiliated clients and national corporations.

**Graphic Designer | In-house, 1991 ~ 1995**  
**Software AG of North America, Inc. | International Company, Reston, Virginia**

- Was sole designer managing the design and production of all corporate media for entire North American region, as well as coordinating projects with staff writer, marketing director, sales team and all necessary vendors.

**Graphic Designer | In-house, 1990 ~ 1991**  
**ARK Printing & Graphics | 4-color Publication Print/Design Shop, Springfield, Virginia**

- Was responsible for the design and production of various magazines, brochures, direct mail, conference materials and other print media for local and national clients.

**Art Instructor, Enrichment Program | After School & Summer School**  
**Instructional Aide, Commercial Art Program | Part-time Staff Position**  
**Arlington Career Center | VoTech High School, Arlington, Virginia, 1986 ~ 1990**

- Taught various Commercial Art and Fine Art extra-curricular classes to all age groups of children; was responsible for developing the curriculum as well as the acquisition of materials.
- Assisted instructor in teaching an introduction of all aspects of the Graphic Arts field to high school students including traditional paste-up techniques, typography, and computer graphics.

## EDUCATION:

**Northern Virginia Community College (1987) A.A.S. Commercial Art/Illustration**  
**Arlington Career Center, 1979-1981 Commercial Art I & II**

## PORTFOLIOS & REFERENCES:

- Web Design ~ <http://bit.ly/wd-samp>
- Digital Illustration ~ <http://bit.ly/ss-di>
- Logo Design ~ <http://bit.ly/ld-samp>
- Illustration ~ <http://bit.ly/il-samp>
- Adobe Behance ~ <http://bit.ly/cb-behance>
- Testimonials & Verified Background Check ~ <http://bit.ly/tt-res>

## SKILLS:

### soft ~

self-starter, organized, independent, pays attention to detail, professional, stellar people skills, excellent written and verbal skills, not afraid to roll up my sleeves & get my hands dirty

### web ~

website, blog and template installation, setup, design & maintenance; HTML & CSS coding; keyword research & organic SEO; copywriting and editing

### digital design ~

landing/lead capture/splash pages, banner ads, animated .gifs, html eNewsletters, website headers and backgrounds, video page backgrounds, info graphics

### illustration & graphics ~

traditional hand drawn & computer generated, logo design, icons, photo editing, manipulation, collage

### apps ~

photoshop, illustrator, dreamweaver, muse, indesign, bridge, acrobat, (full cc), quarkxpress, keynote, audition, premiere, garage band...